

New kids on the block R+B are here to shake up and trailblaze the Malaysian beauty space. Making their debut earlier this year, R+B is Malaysia's first circular beauty brand. Standing for Repurpose Beauty, they aim to create a future where consumers can easily attain skincare that benefits the well-being of individuals and the environment. Launching with an impressive collection of face and body staples, their Anti Cellulite Body Scrub is a highlight. Combining the best of nature's ingredients to combat cellulite this scrub works to reveal a firmer, more toned physique. Crafted with a blend of invigorating repurposed coffee grounds, and nourishing oils, expect it to effectively target cellulite-prone areas, stimulating circulation and promoting the breakdown of fatty deposits. Its combination of exfoliating particles and hydrating oils gently buff away dead skin cells to reveal a fresh, youthful glow. With regular use, the appearance of cellulite is visibly reduced, and the skin becomes smoother, more even-toned, and allows you to feel the most confident you.